Quantitative Benefits

A recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

On-airport impacts represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

Off-airport impacts represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

Spin-off impacts are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

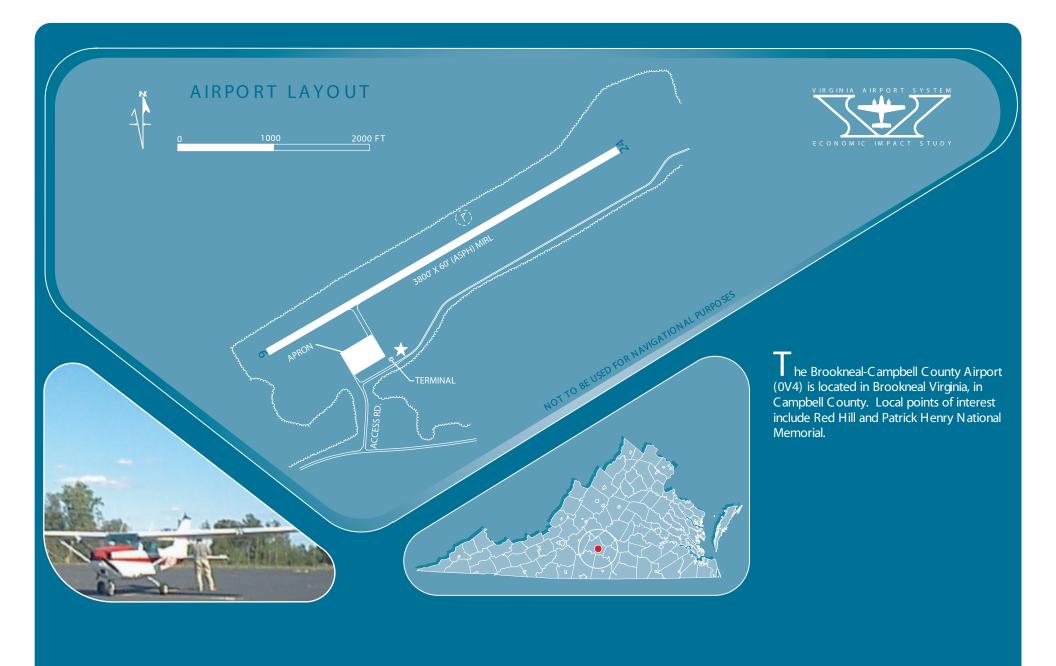
Direct Econ	Direct Economic Impacts	Spin-Off Economic Impacts
On-Airport	Off-Airport	
FAA, Other Government Airport Management Aircraft Maintenance Vendors Retail & Restaurant Car Rental Parking Other Ground Transportation Fixed Base Operators	Visitor Dependent Businesses Hotels Retail & Restaurants Travel Agents Convention Centers Tourist Destinations	Suppliers of Materials & Services to Airports, Air Dependent Businesses and Visitor Dependent Businesses Respending of Worker Income Consumer Product and Service Sales
0 Jobs \$0 in Payroll \$0 in Economic Activity	1 Job \$12,000 in Payroll \$31,000 in Economic Activity	0 Job \$9,000 in Payroll \$26,000 in Economic Activity
1 Job, \$21,00	Job, \$21,000 in Wages, \$57,000 in Economic Activity	nomic Activity

BROOKNEAL-CAMPBELL COUNTY AIRPORT



An Assessment of Economic Impacts





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